



# Moving Research Forward with ScienceDirect

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Research Solutions Sales  
Elsevier



# Agenda

What's Behind ScienceDirect

1

The Platform

2

How to Search

3

Impactful Research

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# 1. What's Behind ScienceDirect

## Who We Are

A global  
information analytics company  
specializing in science and health.

## Why We Do It

We help you solve  
your challenges, for  
the benefit of  
humanity



## What We Do

We help institutions  
and professionals  
progress science,  
advance  
healthcare and improve  
performance.

## A Unique Combination

Combine content with technology,  
supported by operational efficiency,  
to turn information into actionable knowledge.

# Elsevier combines content with technology to provide actionable knowledge



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Gray's Anatomy



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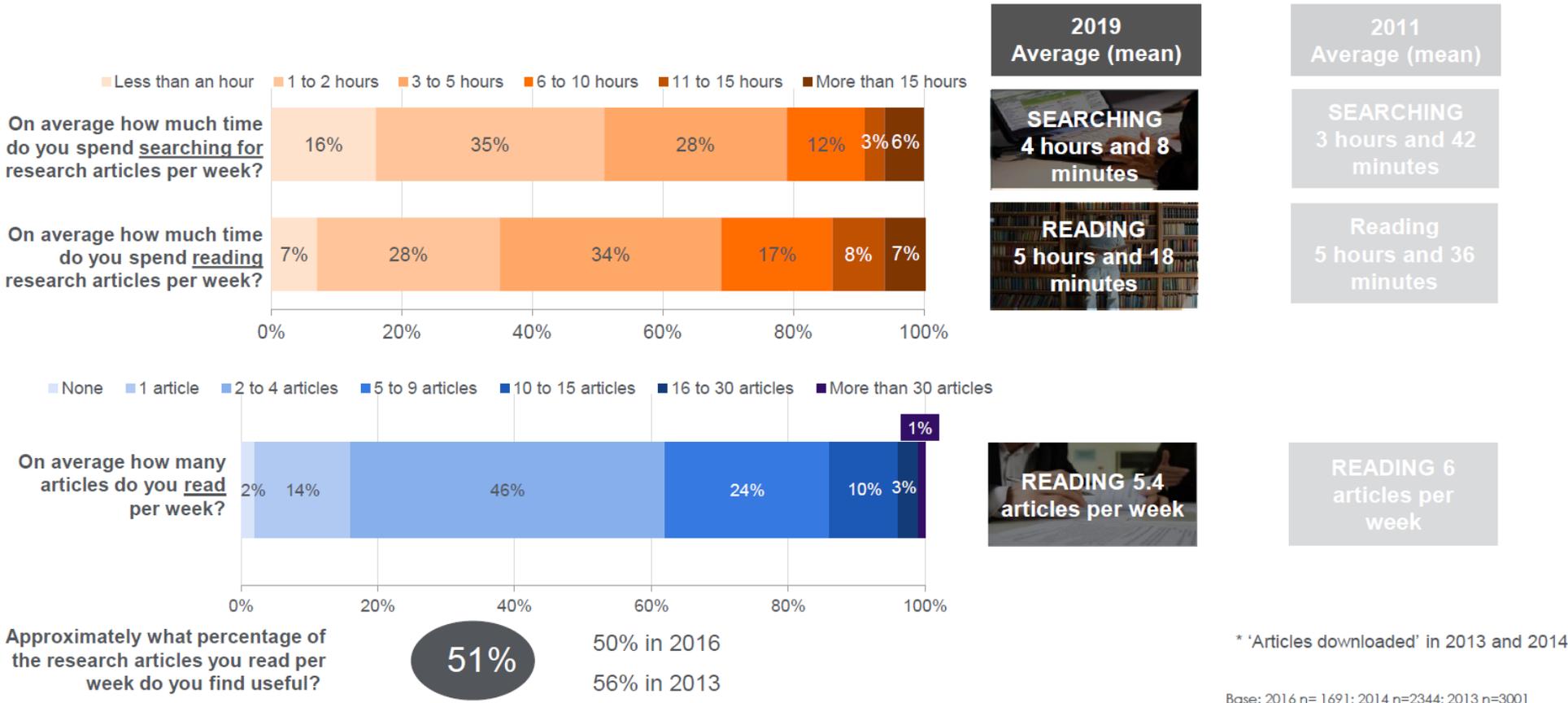
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# Using Published Literature

On average, researchers spend just over four hours searching for research articles a week and more than 5 hours reading them. They read 5 – 6 articles per week and only half are considered useful



**ScienceDirect** continues to focus on increasing your research effectiveness by incorporating innovative technologies to evolve the information discovery and management needs of researchers

**Our goal is to help you and the people in your institute**



**Uncover more  
novel science**



**Use your time  
efficiently and  
effectively**



**Make decisions  
based on the  
highest-quality  
scientific  
information**

Demonstrably improve user experience by providing an integrated, social and personal reading experience when optimizing for the ScienceDirect use cases:

- Help me discover the relevant information
- Give me access to the detail
- Make the process quick and easy
- Keep me informed on the latest developments and news

## High Quality Science

Decisions based on inaccurate or poor-quality information increase costs, lead to inefficient resource allocation, and can incur litigation.

**We ensure that the information you find is of the highest standard.**

### VOLUME

**ScienceDirect** delivers over **16M** publications from over **3,800** journals and more than **37,000** books from Elsevier, our imprints and our societies.

### IMPACT

**65 of our journals are ranked number 1 in their respective subject categories (out of 236)**

This accounts for 27.5% out of all subjects, more than any other publisher

### CITATION

**Of the top 5% cited articles, 30% are Elsevier's.**

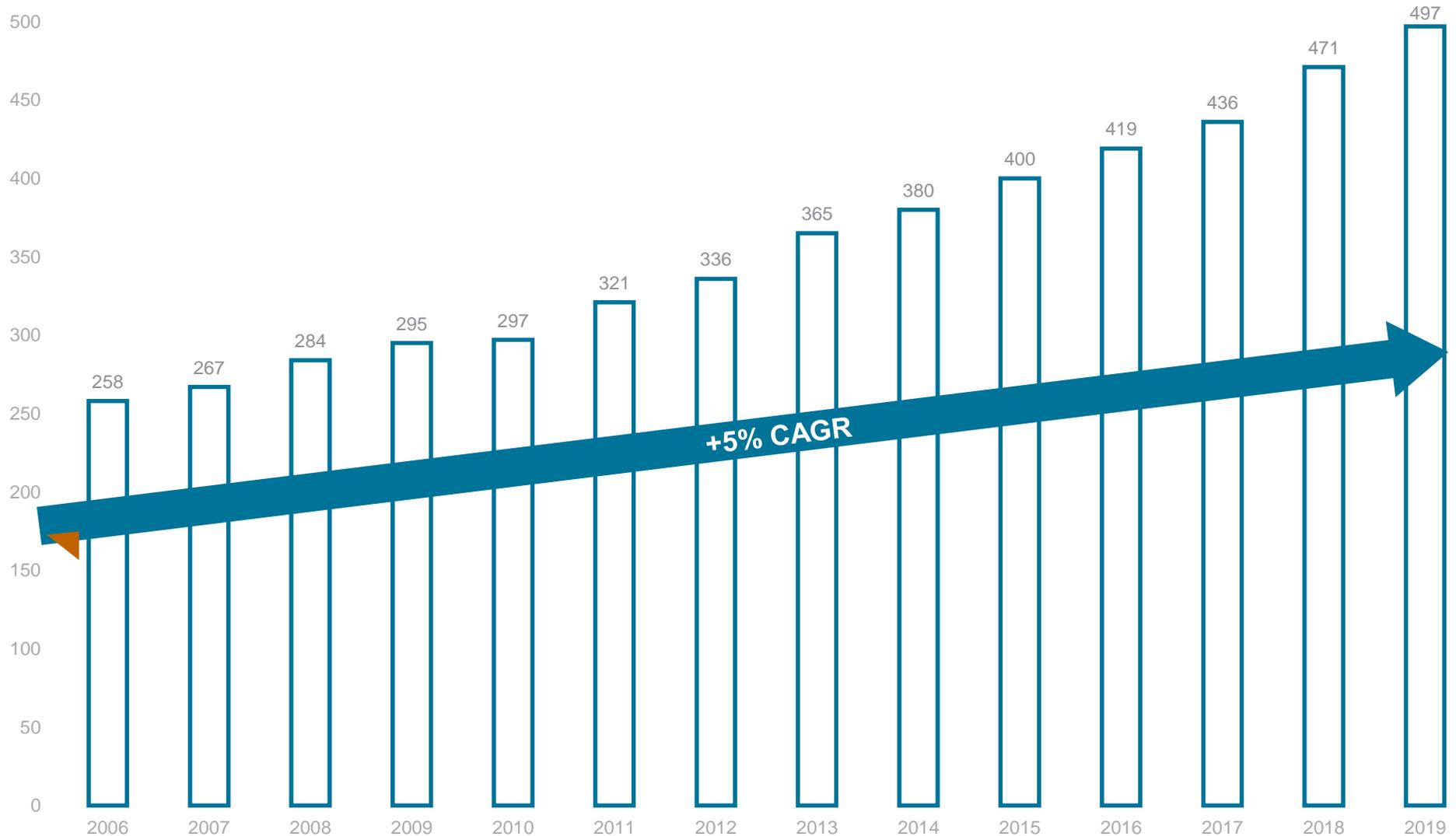
# What's behind ScienceDirect



# Elsevier Journal Content

Article Volume Growth is Consistent (2006 – 2019)

Elsevier Published Articles ('000)



## 2. The Platform

# ScienceDirect is incorporating innovative technologies to evolve the information discovery and management needs of researchers

Researchers can benefit from ScienceDirect technology improvements in multiple ways:

## To help uncover new research

to identify patterns and connections between content that might have been otherwise overlooked, ScienceDirect is enhancing its advanced data analytics and machine learning capabilities to deliver researchers the information they need, when they need it



## To deliver search results that are more relevant

and delivered faster than ever before, ScienceDirect is expanding its browse and search functionalities



## To provide a best in class user experience

which is personal, secure, and fast, ScienceDirect is creating customizable settings and annotation features so that researchers can tailor their workspace to fit their needs



# ScienceDirect invests continually to ensure continuous optimization and meet the most vigorous standards

We focus on 3 key areas to ensure the best possible customer experience:



## Better performance

Optimized architecture for journal homepages ensures pages load within 1 second



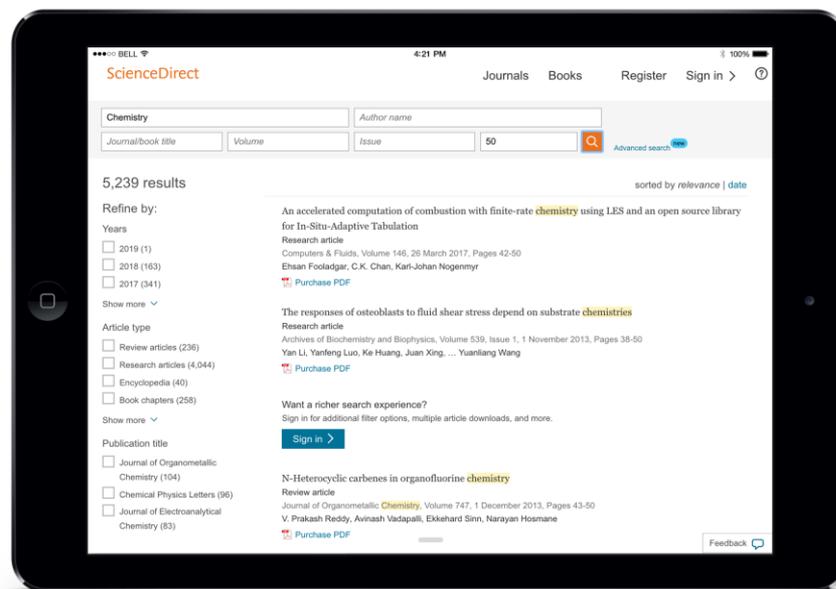
## 100% results

The most relevant information is prioritized (latest articles and issues, articles in press, special issues, alerts and journal information)



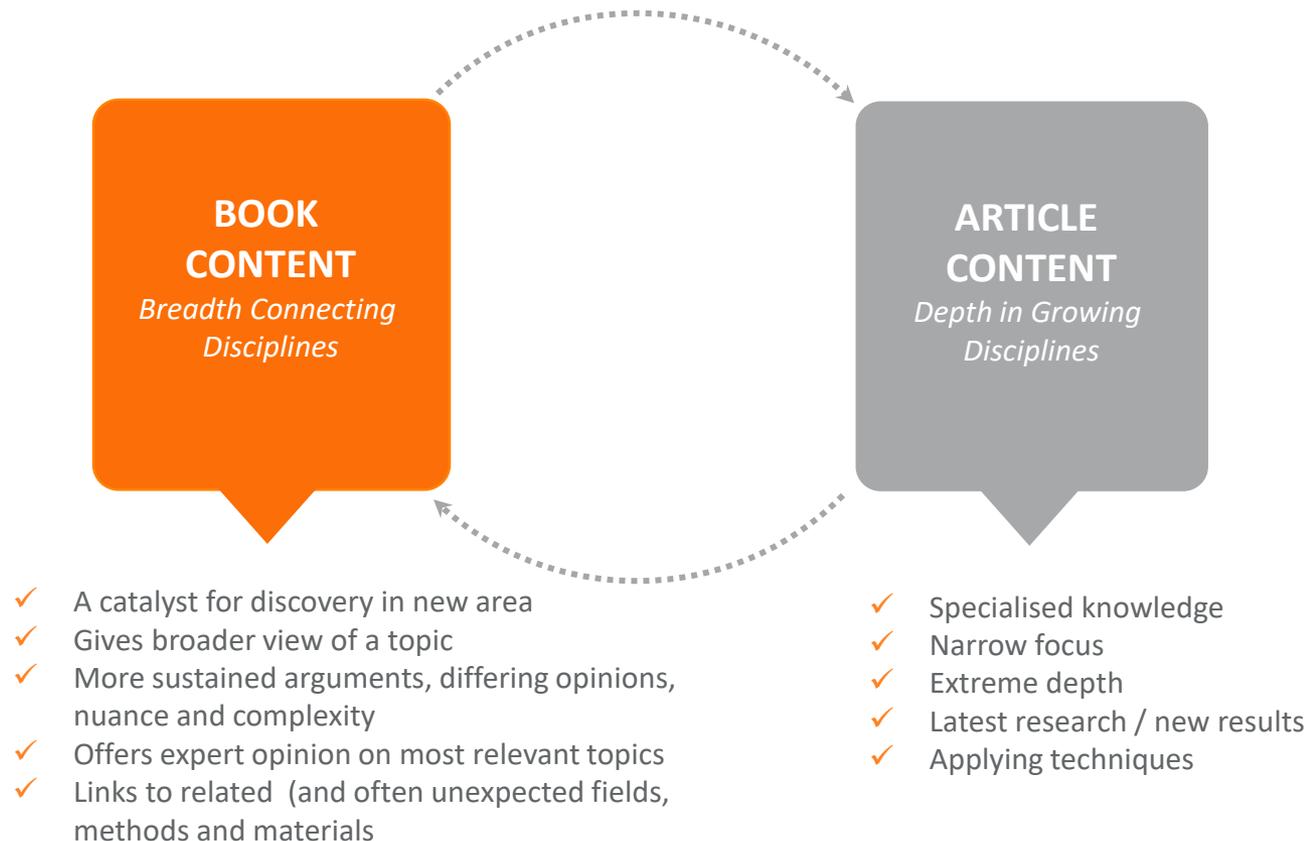
## Ease of use

A modern and clean look on any screen size with each journal instantly recognizable to the user thanks to custom colors

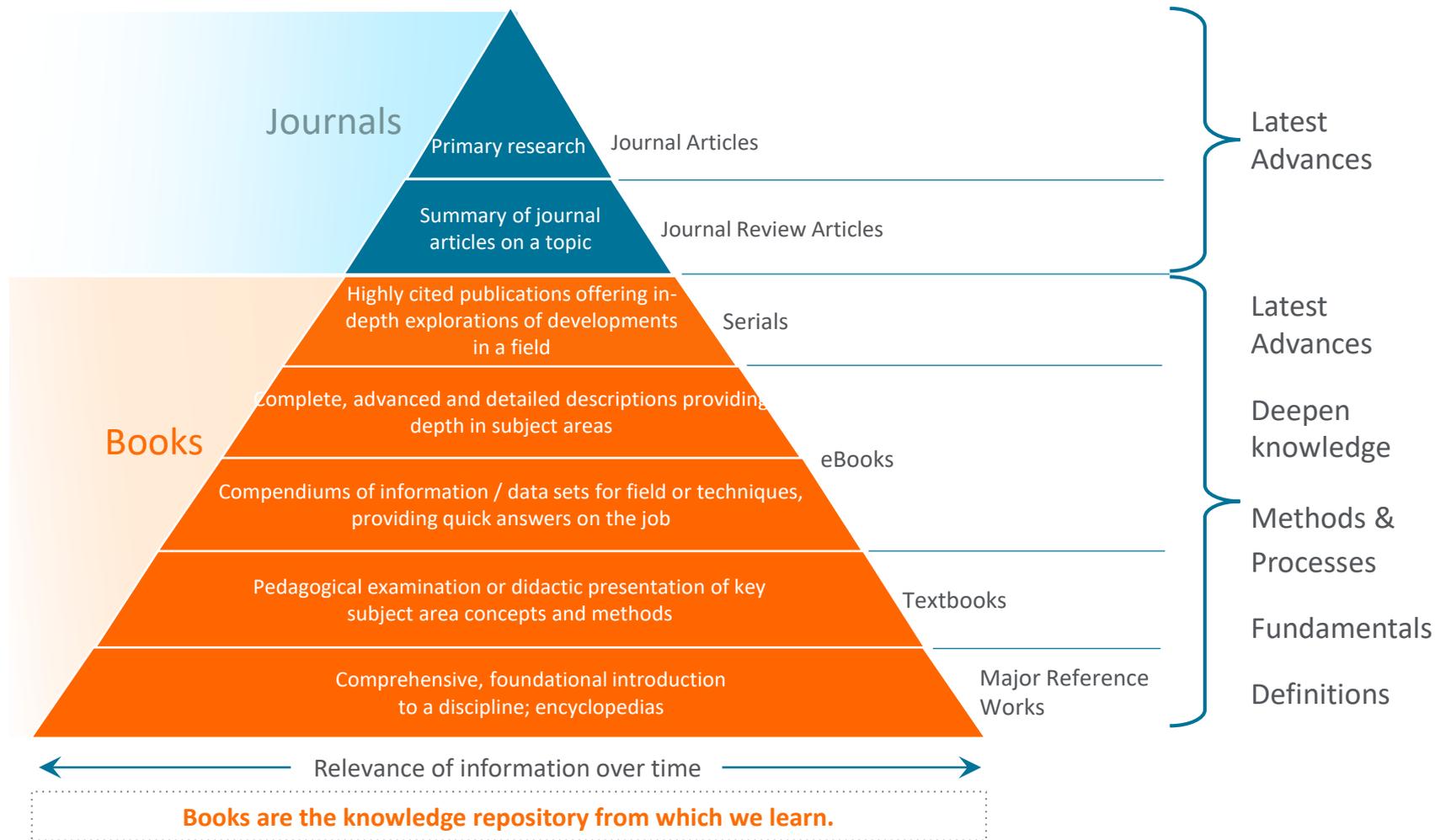


# eBook content is a critical complement to journal content

Books and journal articles provide different types of content, but for this reason they are fundamentally interlinked: **researchers/students need both to build their knowledge around a topic.**



# Researchers Need Different Content Types for Different Steps in Their Workflow



# Features – Key Highlights



*Help me to discover*  
the relevant  
information



*Keep me informed* of the  
latest developments and  
news



*Give me access to*  
the detail



*Make the process*  
*quick and easy*



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## Search effectively supports the four most frequent research tasks and is available on every page:

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- A specific author name
- A specific journal/book title
- A specific article by publication/ vol./ issue/ page search

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## 3. How to Search

# Search Functionality

- **Choosing Search Terms**
  - Use specific search terms that are closely related to your research topic
  - Include alternative words and abbreviations
  - Avoid words that are too general
- **Use Boolean Operators**
  - **AND**
    - Finds documents that contain ALL of the terms
    - Use this when the terms must appear and may be far apart from each other
    - Example: “Geographic Information System” AND urban sustainability
  - **OR**
    - Finds documents that contain any of the terms
    - Use OR when at least one of the terms must appear (such as synonyms, alternate spellings, or abbreviations)
    - Example: micromouse OR picomouse
    - Example: “S. W. Hawking” OR “Stephen W. Hawking” OR “Stephen Hawking”
  - **NOT**
    - Excludes documents that include the specified term from the search
    - Use NOT to exclude specific terms. This connector must be used at the end of a search.
    - Example: “particle collisions” AND NOT theoretical
- Users can combine terms using Boolean operators AND, OR and NOT. Users can also group terms using parentheses; multi-level nested clauses are supported.
  - Example: (“black hole” OR radiation) AND gravity

# Search Functionality

- **Precedence Rules**

- NOT takes precedence over AND which takes precedence over OR. i.e., NOT>AND>OR.
  - Example: Tesla AND “self-driving cars” OR “self-driving vehicles” (309 results) works, but not “self-driving cars” OR “self-driving vehicles” AND Tesla (664 results)

- **Finding Variations of a Word**

- To search for an specific phrase, enclose the phrase in inverted commas: “South East Asia”
- Using the singular form of a word finds the singular, plural, and possessive forms of most words
- Special characters are included in the search
- Subscript and Superscript: enter subscripted and superscripted characters on the same line as other characters.
  - Example: for the chemical notation "H<sub>2</sub>O," enter H<sub>2</sub>O
- Accented Characters: To search for the name Fürst, enter Fürst or Furst.
- Non-alphanumeric Characters: Characters such as hyphens, bullets, arrows, plus signs, and minus signs are ignored unless they are enclosed in brackets.

- **Wildcard Characters**

- Use wildcard characters to search for variations of a word
- Asterisk (\*) replaces multiple characters anywhere in a word; it can be used to replace 0 and more characters: Optim\*
- Users can exclude terms by using the minus-hyphen operator. For example, to find articles related to depression but not economic depression, search for: depression -economics
- To find all articles authored by Heisenberg but not by Sommerfeld, enter the following in the ‘Authors’ search box: Heisenberg -Sommerfeld

## Exercise

- **Intellectual Property in Malaysia**
  - 100,470 Document Results – Search for Intellectual Property
  - 40,538 Document Results – Search for “Intellectual Property”
  - 2,137 Document Results – Search for “Intellectual Property” use the AND Boolean modifier, and include “Malaysia”
- **Socio-Culturalism in Financial Inclusive Institutions**
  - 24 Document Results – Search for “Financial Inclusion”, use the AND Boolean modifier and include “socio-culturalism”
- **Novel Coronavirus in Wuhan (2019-nCoV)**
  - 25,910 Document Results – Search "COVID-19" OR Coronavirus OR "Corona virus" OR "2019-nCoV" OR "SARS-CoV" OR "MERS-CoV" OR “Severe Acute Respiratory Syndrome” OR “Middle East Respiratory Syndrome”
  - 7,073 Document Results - Refine by 2020

## 4. Impactful Research



Find articles with these terms  
"Sustainable Development"



Advanced search

**1** 104,009 results

[Set search alert](#)

**2** Refine by:

Years

- 2021 (1)
- 2020 (4,876)
- 2019 (14,095)

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Article type

- Review articles (7,301)
- Research articles (72,511)
- Encyclopedia (1,702)
- Book chapters (5,743)

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Publication title

- Journal of Cleaner Production (7,104)
- Fuel and Energy Abstracts (2,547)
- Renewable and Sustainable Energy Reviews (2,383)

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Access type

- Open access (14,424)
- Open archive (403)

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**5**

Export

- > Teachers' education has a pivotal role in the process of societal change and for leading towards a sustainable future. The current study aimed at investigating the effect of a course regarding education for sustainable development on the student-teachers' attitude towards sustainable development. The data were collected from student teachers in two stages; in the first stage, data were collected from 287 students to validate the questionnaire while in the second stage data were collected from the experimental and controlled group. Structural equation modelling technique, paired and independent sample t-tests were applied for data analysis. The results of the quantitative and qualitative data indicate a positive change in the student-teachers' attitude towards sustainable development. Student-teachers who studied education for sustainable development subject during their course-work were surveyed to determine if they had a positive attitude towards sustainable development compared to their counterpart student-teachers who did not study education for sustainable development subject. Results of the study advocate the need and potential of education for sustainable development in

Public Health, Volume 180, March 2020, Pages 180-184  
G. Bickler, S. Morton, B. Menne

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**1**

Outline

- Abstract
- Abbreviations
- Keywords
- 1. Introduction
- 2. Applying real options valuation to the aerospace i...
- 3. Valuation of licensing in aerospace MRO
- 4. The fuzzy linguistic ontology domain model
- 5. Ontology object and data properties
- 6. Real options valuation utilizing FLOPM
- 7. An aerospace example of FLOPM application
- 8. Conclusions
- References

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Figures (13)

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**New and valuable types of content**

## A fuzzy linguistic ontology payoff method for aerospace real options valuation

**4**

James A. Rodger

MIS and Decision Sciences, Eberly College of Business & Information Technology, Indiana University of Pennsylvania, 664 Pratt Drive, Indiana, PA 15705, USA

Available online 20 December 2012

**Show less**

doi:10.1016/j.eswa.2012.12.001

<https://doi.org/10.1016/j.eswa.2012.12.001> [Get rights and content](#)

**Abstract**

In this paper, we present a fuzzy linguistic ontology payoff method for the valuation of aerospace real options. In addition, we apply the fuzzy linguistic ontology and the credibilistic fuzzy logic to determine the expected value for the fuzzy real options valuation payoff method. This approach is used to obtain a multi-scenario modeling process by envisioning three scenarios: optimistic, most likely, and pessimistic. In addition, our experience with the scenario estimates is premised on results in an operating profit forecast. This forecast corresponds to a plausible outcome within the aerospace licensing maintenance, repair, and overhaul market and provides a decision-making tool. This tool can be utilized for determining real options for project valuation of aerospace licensing revenues based on unit costs, recurring costs, and quantity of units sold.

**2**

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Feuillets de Radiologie, Volume 54, Issue 3, 2014...  
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FEBS Open Bio, Volume 3, 2013, pp. 243-251  
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Follow these steps to establish a new search alert in the new service:

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### Notes:

- The new advanced search does not follow the same search-logic (e.g., wildcards, connectors, etc.) as the previous search engine. (Check [here](#) for more details.)
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3. Select '*Search*'.
4. On the results page, select '*Set search alert*'.
5. Enter the name of the search alert.
6. Select the frequency in which you want the search to run.
7. Select '*Save*'.

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Publication type

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Journal status

- Accepts submissions

Access type

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- Open access
- Contains open access

A

**AASRI Procedia**  
Journal • Open access

**Ab Initio Valence Calculations in Chemistry**  
Book • 1974

**Abatement of Environmental Pollutants**  
Trends and Strategies  
Book • 2019

**Abbreviated Guide**  
Pneumatic Conveying Design Guide  
Book • 1990

**ABC Proteins**  
From Bacteria to Man  
Book • 2003

**Abelian Groups (Third Edition)**  
Book • 1960

**Abeloff's Clinical Oncology (Fifth Edition)**  
Book • 2014

**Abeloff's Clinical Oncology (Sixth Edition)**  
Book • 2020

**Abernathy's Surgical Secrets (Sixth Edition)**  
Book • 2009

**Abernathy's Surgical Secrets (Seventh Edition)**  
Book • 2018

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Research article • Full text access

**Measures for diagnosing and treating infections by a novel coronavirus responsible for a pneumonia outbreak originating in Wuhan, China**

Fei Yu, Lanying Du, David M. Ojcius, Chungun Pan, ... Shibo Jiang

*Microbes and Infection* • In Press, Journal Pre-proof • Available online 1 February 2020 •

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Wednesday, 15 January 2020

15:42

Research article • Full text access

**Geant4—a simulation toolkit**

S. Agostinelli, J. Allison, K. Amako, J. Apostolakis, ... G. Cooperman

*Nuclear Instruments and Methods in Physics Research Section A: Accelerators, Spectrometers, Detectors and Associated Equipment* •

Volume 506, Issue 3 • 1 July 2003 • Pages 250-303

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Tuesday, 14 January 2020

19:17

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**Structure elucidation and anti-tumor activity *in vivo* of a polysaccharide from spores of *Ganoderma lucidum* (Fr.) Karst**

Youli Fu, Lei Shi, Kan Ding

*International Journal of Biological Macromolecules* • Volume 141 • 1 December 2019 • Pages 693-699

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Research article • *Open access* • Geoscience Frontiers • Volume 2, Issue 2 • Pages 205-214 • April 2011  
Yangxiao Zhou, Wenpeng Li

### [Reprint of: The anatomy of a large-scale hypertextual web search engine](#)

Research article • Computer Networks • Volume 56, Issue 18 • Pages 3825-3833 • 17 December 2012  
Sergey Brin, Lawrence Page

### [Finite Element Simulation of Fracture Profile of Bone Material: A Case of Study Applied to Human Femur Specimen](#)

Book chapter • Reference Module in Materials Science and Materials Engineering • 2016  
A. Bettamer

### [Chapter 12: Forest Harvesting Systems](#)

Book chapter • Introduction to Forestry and Natural Resources • Pages 287-302 • 2013

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Sarah Longwell | Faculty

**More information:** <https://www.sciencedirect.com/research-recommendations>

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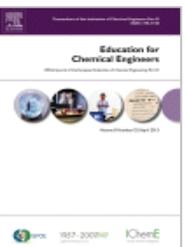
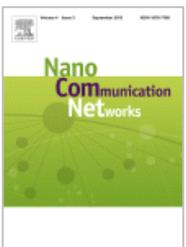
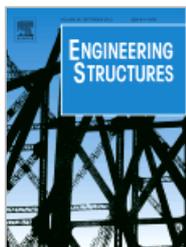
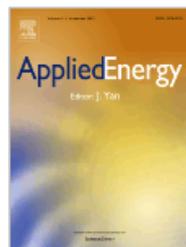
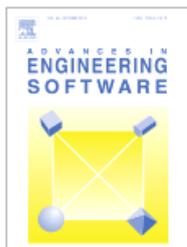
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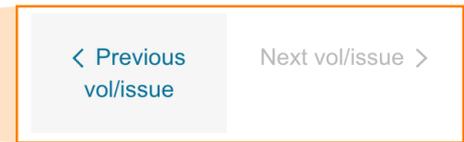
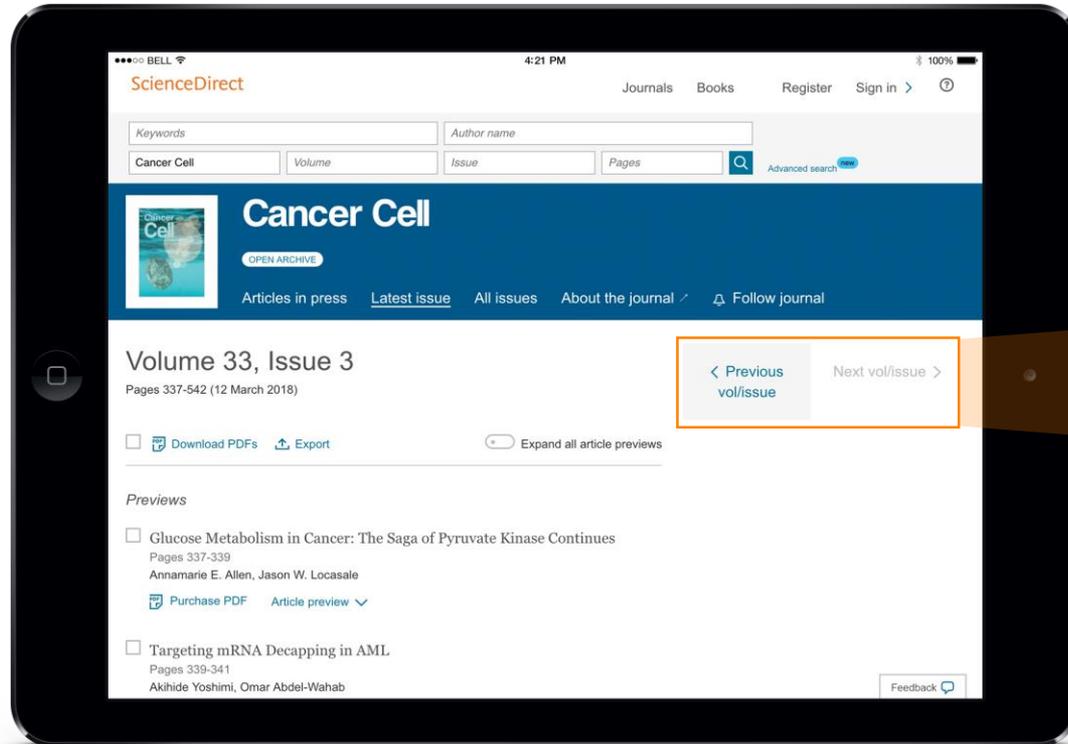
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Book • 2015

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Scandinavian Journal of Management, Volume 34, Issue 2, June 2018, Pages 129-140

Leon Michael Caesarius, Jukka Hohenthal

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Journal of Forensic and Legal Medicine, Volume 57, July 2018, Pages 7-11

Pierre-André G. Maugis

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Statistics & Probability Letters, Volume 136, May 2018, Pages 15-19

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Desalination

Volume 459, 1 June 2019, Pages 59-104

Reverse osmosis desalination: A state-of-the-art review (Review)

Qasim, M.<sup>a</sup>, Badrelzaman, M.<sup>a</sup>, Darwish, N.N.<sup>b</sup>, Darwish, N.A.<sup>a</sup> ✉, Hilal, N.<sup>c,d</sup> ✉ 

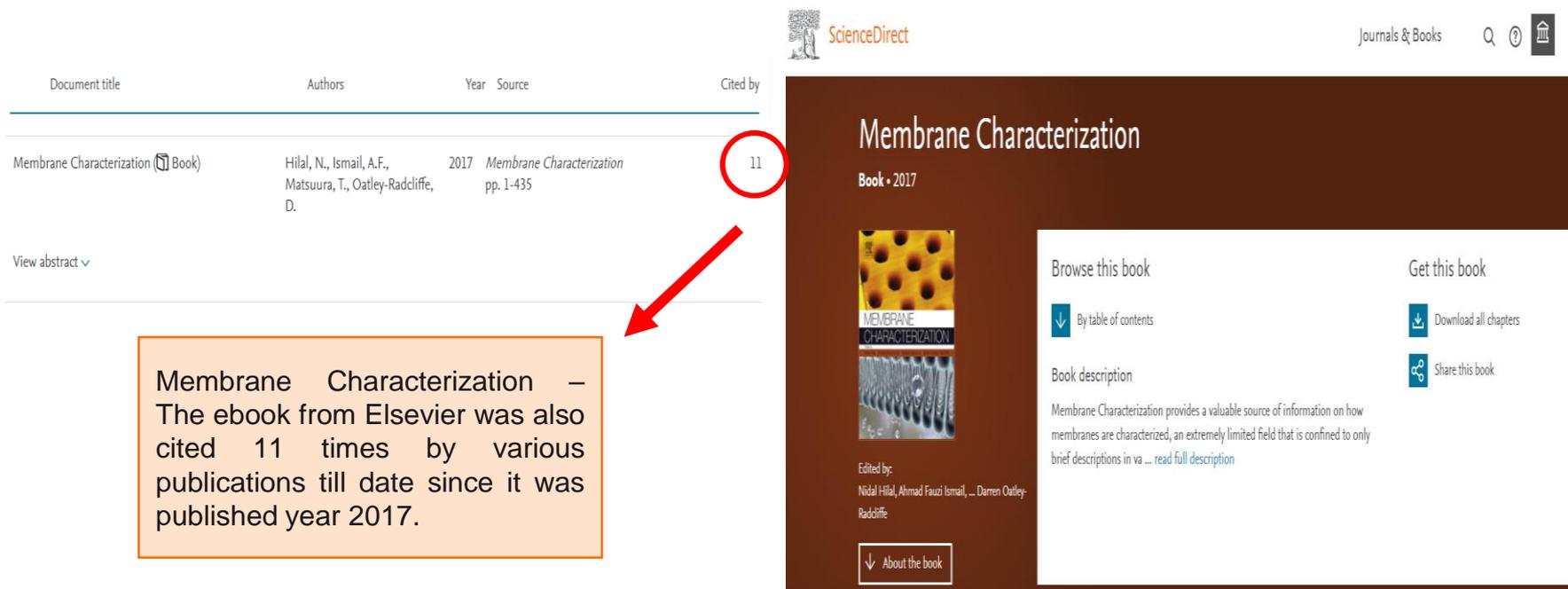
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<sup>a</sup>Department of Chemical Engineering, American University of Sharjah, P.O. Box 26666, Sharjah, United Arab Emirates

<sup>b</sup>The Research Institute of Science and Engineering (RISE), University of Sharjah, P.O. Box 27272, Sharjah, United Arab Emirates

<sup>c</sup>Centre for Water Advanced Technologies and Environmental Research (CWATER), College of Engineering, Swansea University, Fabian Way, Swansea, SA1 8EN, United Kingdom

A review article published by *Desalination* (IF: 6.035) in June 2019, was cited 49 times. This article also cited reference from ebook/book chapter of Elsevier : Membrane Characterization (2017).



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Document title	Authors	Year	Source	Cited by
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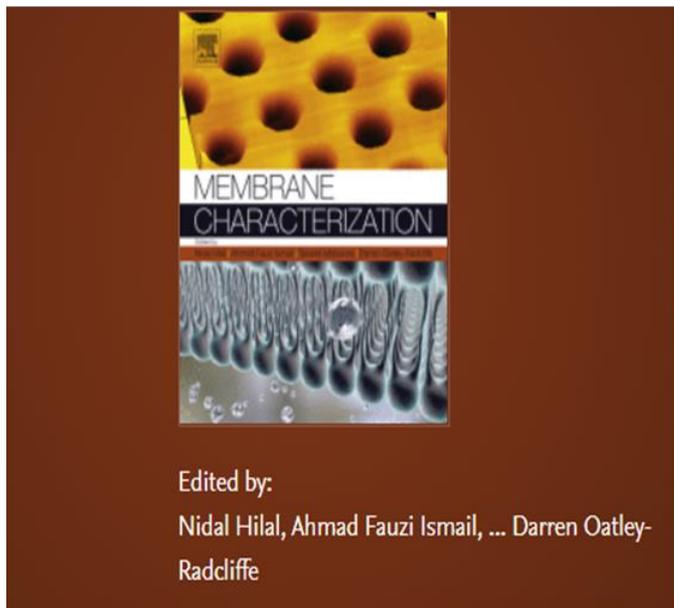
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Membrane Characterization provides a valuable source of information on how membranes are characterized, an extremely limited field that is confined to only brief descriptions in va ... [read full description](#)

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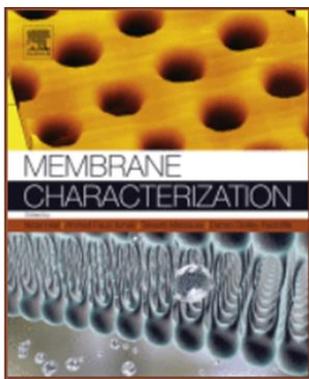
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- Discusses various membrane models more suitable to a specific application
- Provides examples of ab initio calculations for the design, optimization, and scale-up of processes based on characterization data

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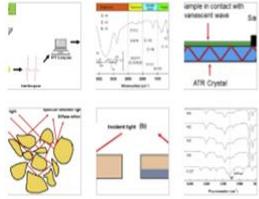
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- 2. FTIR Principle and Analysis Process
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## Membrane Characterization

2017, Pages 3-29

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### Chapter 1 - Fourier Transform Infrared (FTIR) Spectroscopy

M.A. Mohamed, J. Jsafer, A.F. Ismail, M.H.D. Othman, M.A. Rahman

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### Abstract

The use of Fourier transform infrared (FTIR) spectroscopy has been considered to be one of the most effective techniques to study and understand the chemical and surface chemistry in various types of membrane. In this chapter, the role of FTIR techniques to monitor the change of membrane surface chemistry was discussed. Without knowing the specific functional group, which had altered the membrane surface behavior, the researcher is unable to explain different physicochemical properties that significantly changed the membrane performance. In addition, the FTIR techniques can also be used to monitor the stability and durability of the specific membrane toward their performance. In general, the use of FTIR analysis in the field of membrane application is crucial to support the justification of the changes in their properties and performance in various applications.

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Journal of Molecular Liquids  
Volume 272, 15 December 2018, Pages 8-14

## Investigation of Lorentz forces and radiation impacts on nanofluid treatment in a porous semi annulus via Darcy law

M. Sheikholeslami <sup>a, b</sup>, Ahmad Shafee <sup>c, d</sup>, M. Ramzan <sup>e, f</sup>, Zhixiong Li <sup>g, h, i, j</sup>

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### Abstract

Influence of Lorentz forces and radiative term on nanoparticles treatment through a porous semi annulus has been displayed in current article. An innovative numerical method was employed to portray the roles of radiative term, Rayleigh number and Lorentz forces. Working fluid is Al<sub>2</sub>O<sub>3</sub>-H<sub>2</sub>O nanofluid with various shapes. Results display that inner wall temperature reduces with rise of Rd. The best shape of nanoparticle in view of hydrothermal treatment is Platelet shape.

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1

Nano-particles are the engineered materials having at least one of its atomic dimensions in nano (10<sup>-9</sup>) range.

From: *Journal of Molecular Liquids*, 2017

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## Nanoparticles

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Yohel Kotsuchibashi, ... Mitsuhiro Ebara, in *Biomaterials Nanoarchitectonics*, 2016

### Abstract

Nanoparticles such as polymeric micelles or liposomes have been developed with progress in nanotechnology and have been applied to a wide range of fields such as drug/gene delivery. This chapter focuses on applications of these nanoparticles for targeted drug and gene delivery. More recently, nanoparticles have been used to improve immunity, adsorption of active oxygen, adjuvant material, virus neutralization, etc. For example, excess reactive oxygen species (ROS), which is a trigger of oxidative stress, is well known to have a relationship with not only aging but also various types of diseases such as cancers, myocardial infarction, inflammatory bowel disease, kidney failure, arteriosclerosis, diabetes, rheumatoid arthritis, Parkinson's disease, and Alzheimer's disease. Therefore, the ROS scavenger micelles have recently been applied in the treatment of various types of diseases. The chapter ends with an overview of some of the future trends in applications in biotechnology and biomedicine.

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Nano-particles are the engineered materials having at least one of its atomic dimensions in nano (10<sup>-9</sup>) range.

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## Nanoparticles

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### Abstract

**Nanoparticles** such as polymeric micelles or liposomes have been developed with progress in nanotechnology and have been applied to a wide range of fields such as drug/gene delivery. This chapter focuses on applications of these **nanoparticles** for targeted drug and gene delivery. More recently, **nanoparticles** have been used to improve immunity, adsorption of active oxygen, adjuvant material, virus neutralization, etc. For example, excess reactive oxygen species (ROS), which is a trigger of oxidative stress, is well known to have a relationship with not only aging but also various types of diseases such as cancers, myocardial infarction, inflammatory bowel disease, kidney failure, arteriosclerosis, diabetes, rheumatoid arthritis, Parkinson's disease, and Alzheimer's disease. Therefore, the ROS scavenger micelles have recently been applied in the treatment of various types of diseases. The chapter ends with an overview of some of the future trends in applications in biotechnology and biomedicine.

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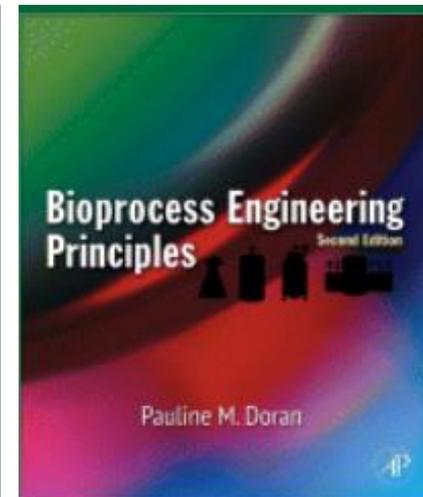
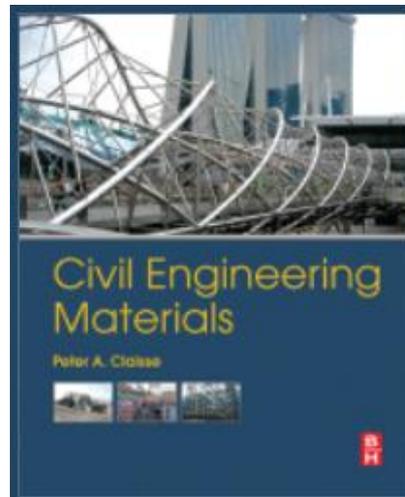
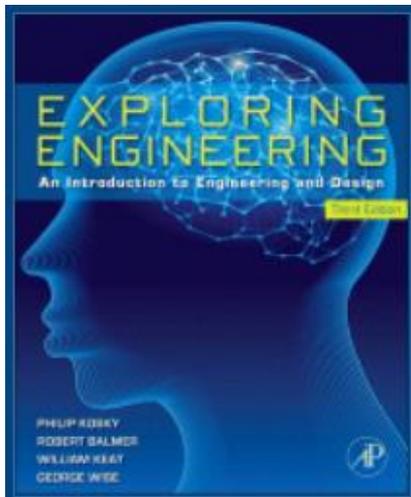
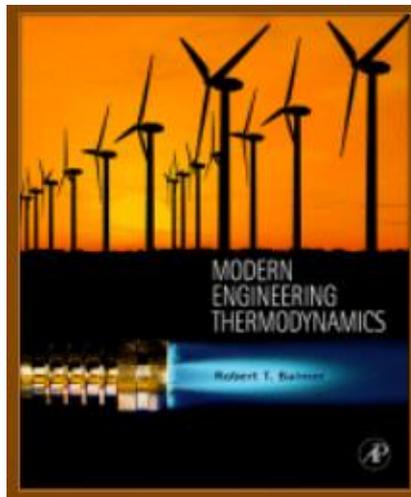
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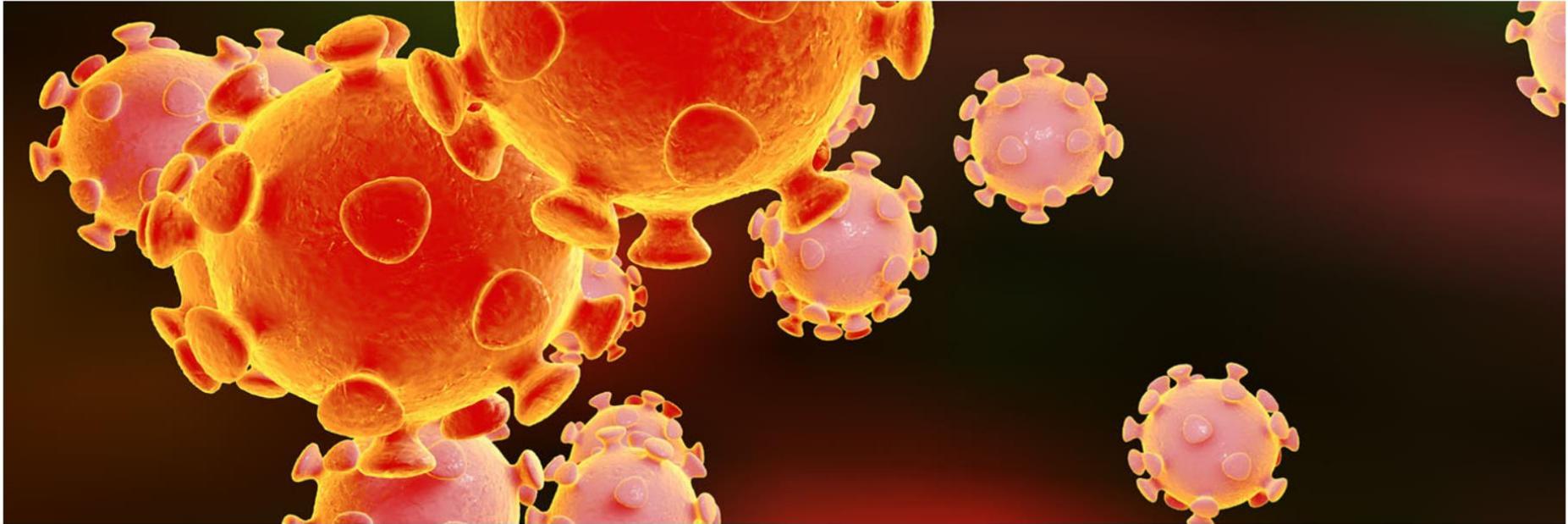
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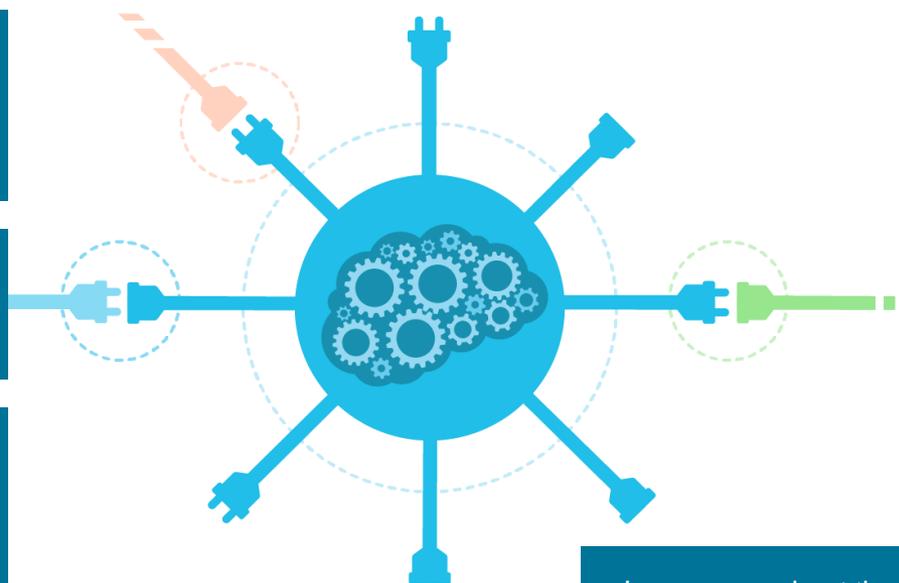


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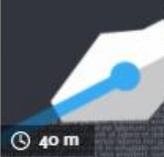


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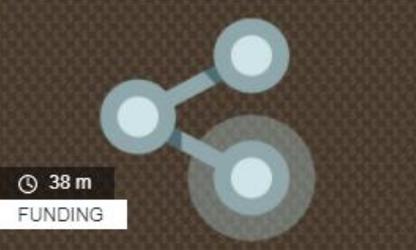


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