



Moving Research Forward with ScienceDirect

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Benny Ang
Research Solutions Sales
Elsevier



Agenda

What's Behind ScienceDirect

1

The Platform

2

How to Search

3

Impactful Research

4

Additional Resources

5

1. What's Behind ScienceDirect

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humanity



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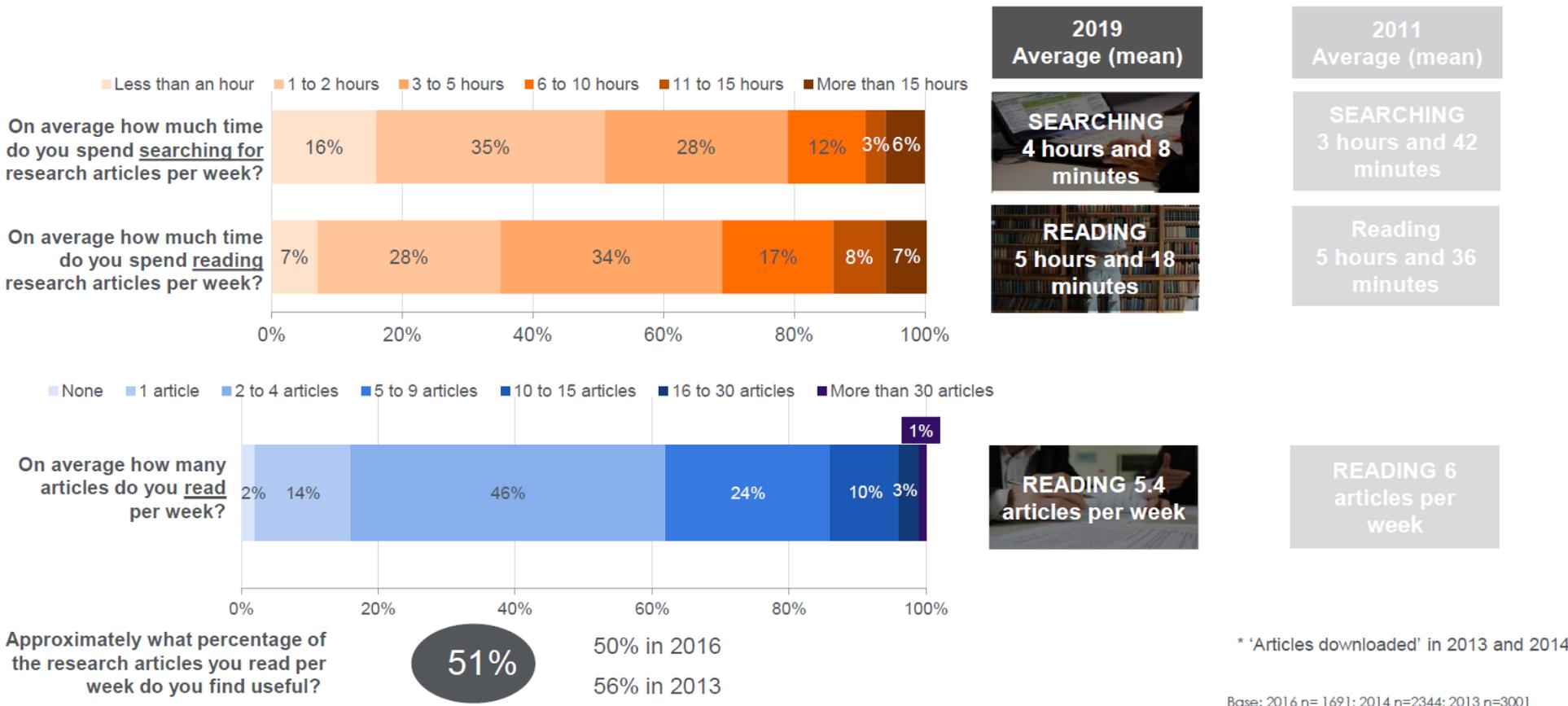
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ScienceDirect continues to focus on increasing your research effectiveness by incorporating innovative technologies to evolve the information discovery and management needs of researchers

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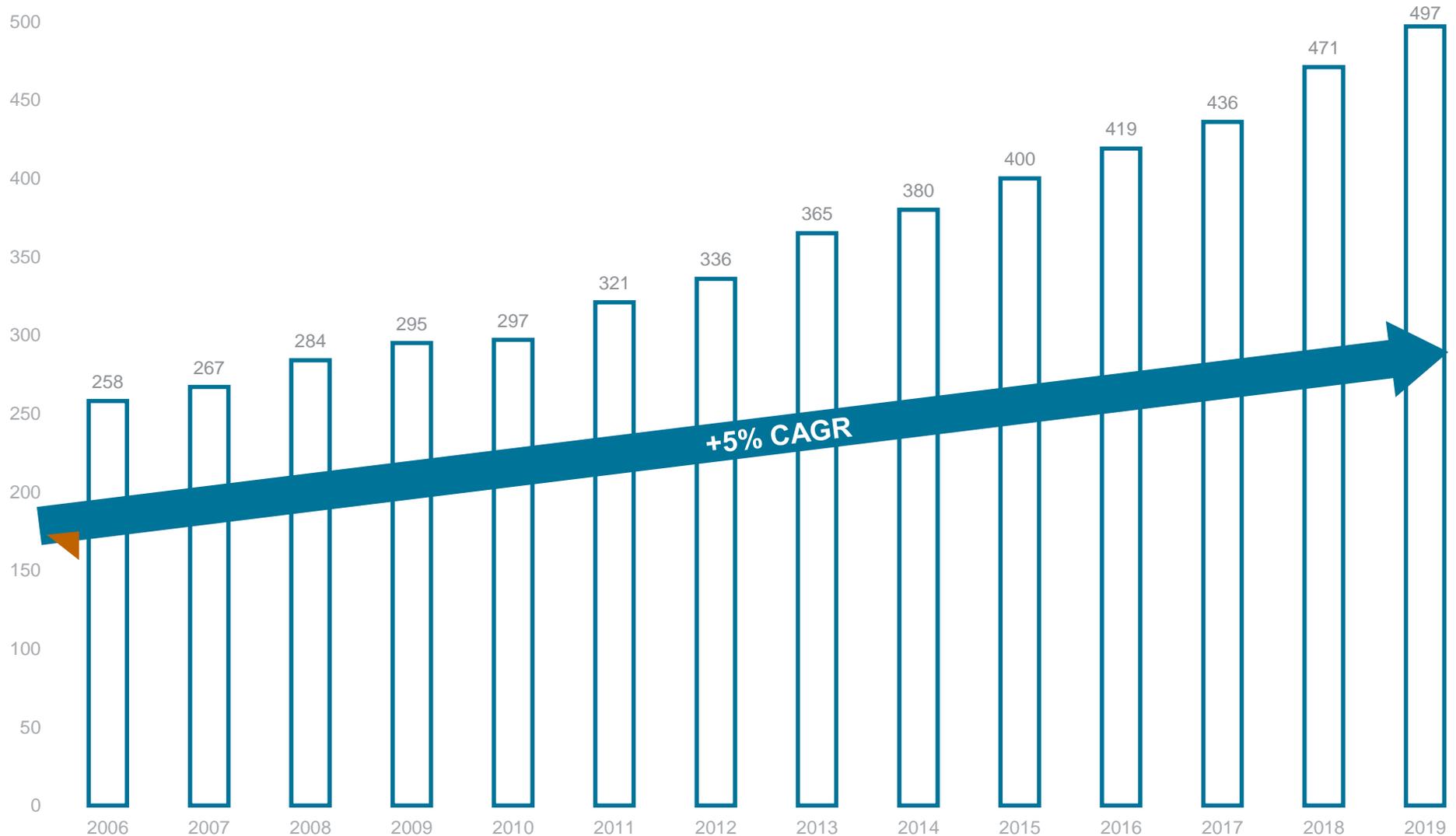
What's behind ScienceDirect



Elsevier Journal Content

Article Volume Growth is Consistent (2006 – 2019)

Elsevier Published Articles ('000)



2. The Platform

ScienceDirect is incorporating innovative technologies to evolve the information discovery and management needs of researchers

Researchers can benefit from ScienceDirect technology improvements in multiple ways:

To help uncover new research

to identify patterns and connections between content that might have been otherwise overlooked, ScienceDirect is enhancing its advanced data analytics and machine learning capabilities to deliver researchers the information they need, when they need it



To deliver search results that are more relevant

and delivered faster than ever before, ScienceDirect is expanding its browse and search functionalities



To provide a best in class user experience

which is personal, secure, and fast, ScienceDirect is creating customizable settings and annotation features so that researchers can tailor their workspace to fit their needs



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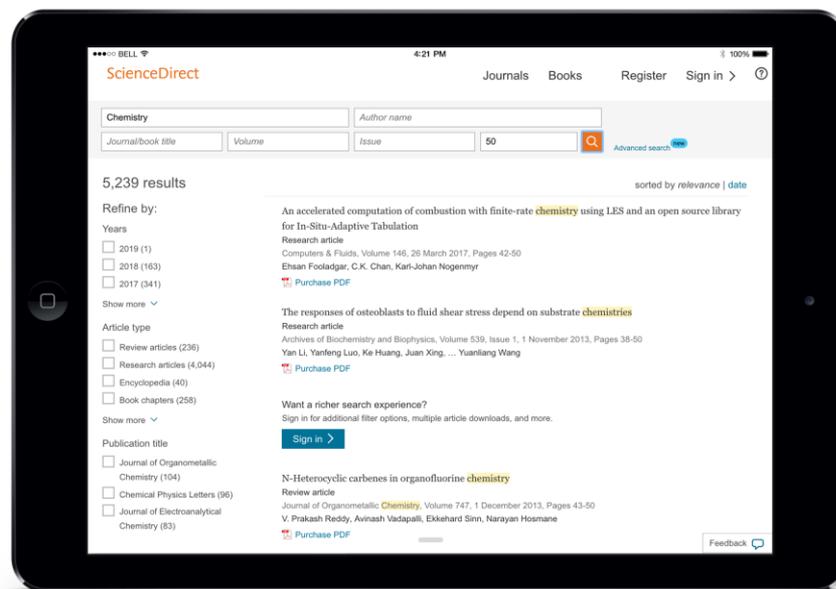
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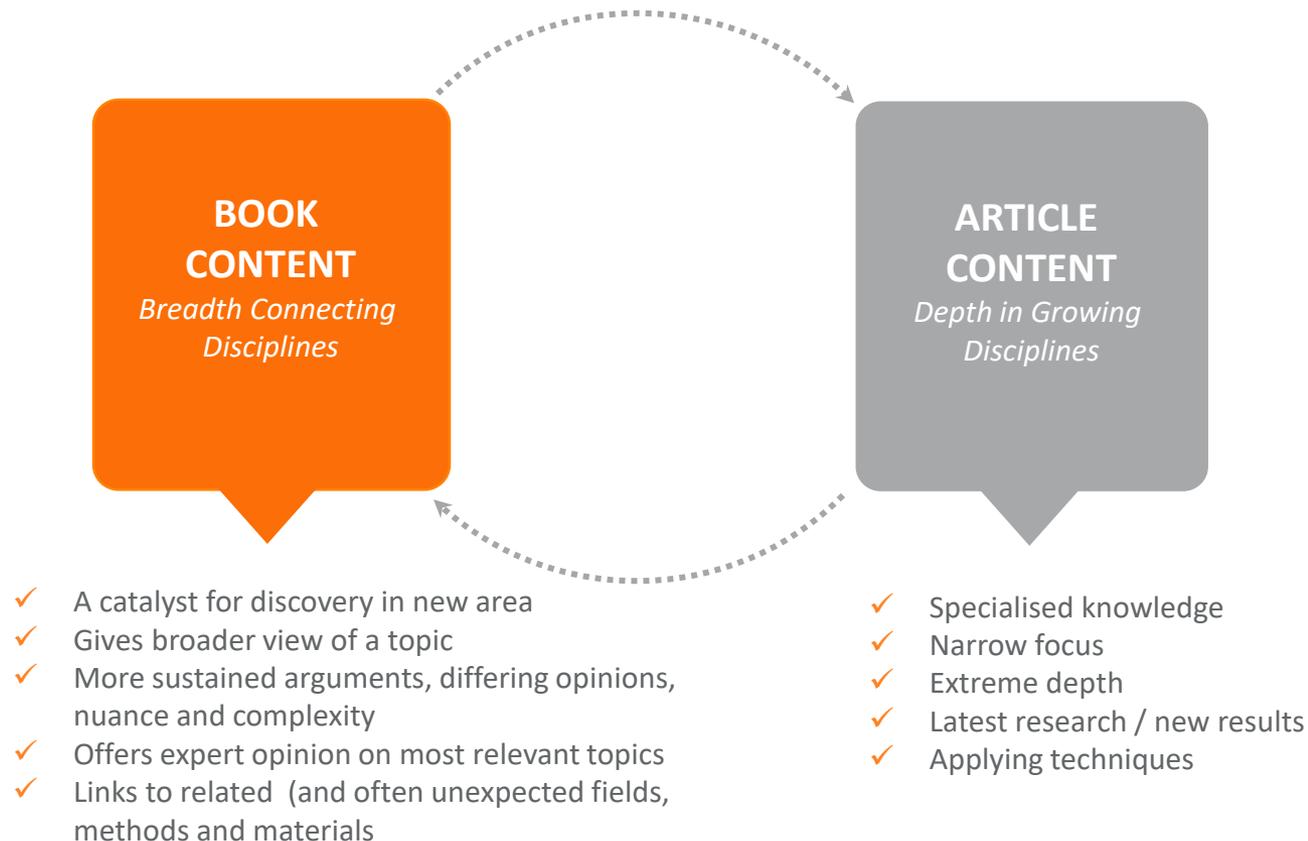
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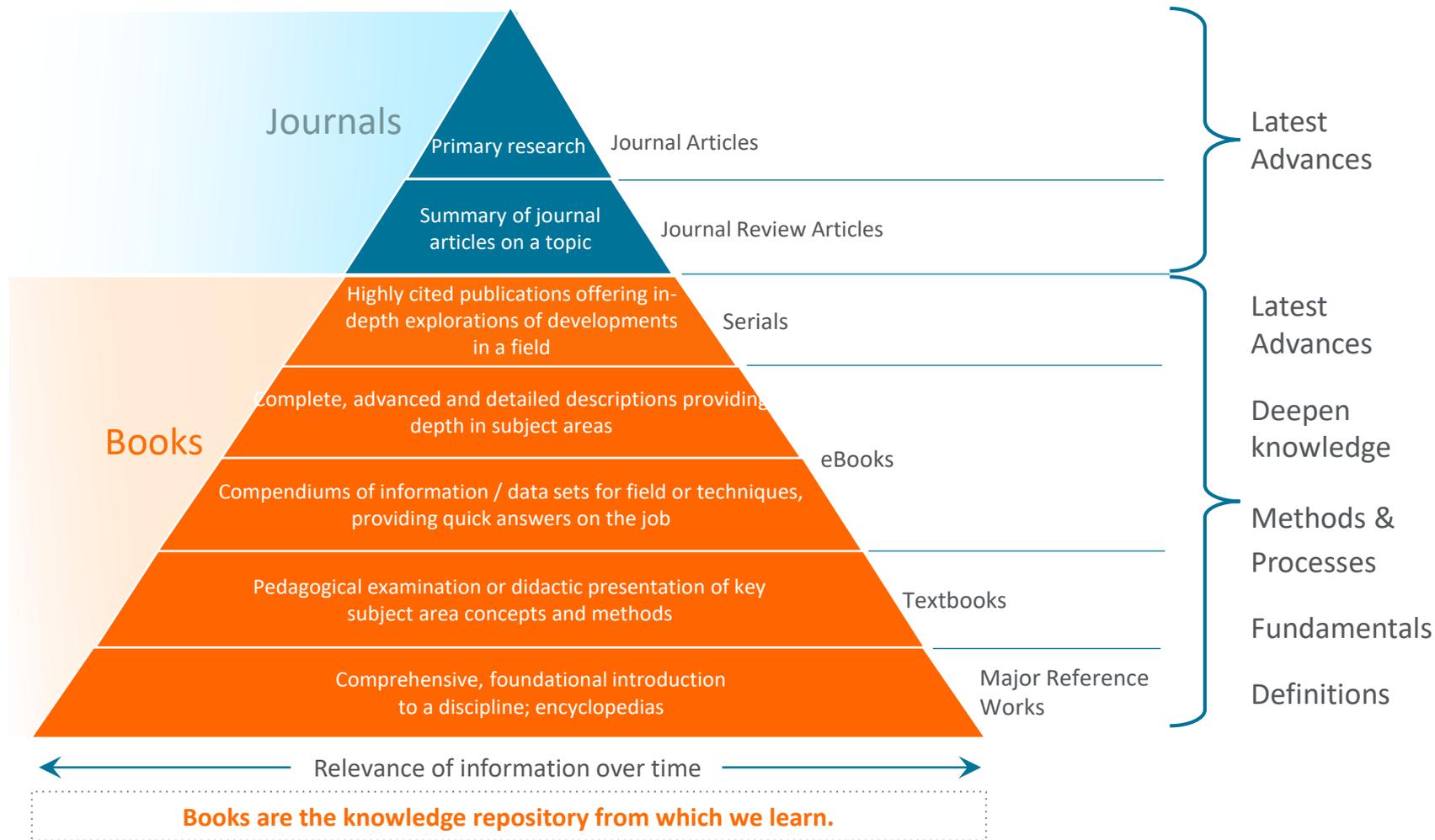


eBook content is a critical complement to journal content

Books and journal articles provide different types of content, but for this reason they are fundamentally interlinked: **researchers/students need both to build their knowledge around a topic.**



Researchers Need Different Content Types for Different Steps in Their Workflow



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3. How to Search

Search Functionality

- **Choosing Search Terms**
 - Use specific search terms that are closely related to your research topic
 - Include alternative words and abbreviations
 - Avoid words that are too general
- **Use Boolean Operators**
 - **AND**
 - Finds documents that contain ALL of the terms
 - Use this when the terms must appear and may be far apart from each other
 - Example: “Geographic Information System” AND urban sustainability
 - **OR**
 - Finds documents that contain any of the terms
 - Use OR when at least one of the terms must appear (such as synonyms, alternate spellings, or abbreviations)
 - Example: micromouse OR picomouse
 - Example: “S. W. Hawking” OR “Stephen W. Hawking” OR “Stephen Hawking”
 - **NOT**
 - Excludes documents that include the specified term from the search
 - Use NOT to exclude specific terms. This connector must be used at the end of a search.
 - Example: “particle collisions” AND NOT theoretical
- Users can combine terms using Boolean operators AND, OR and NOT. Users can also group terms using parentheses; multi-level nested clauses are supported.
 - Example: (“black hole” OR radiation) AND gravity

Search Functionality

- **Precedence Rules**

- NOT takes precedence over AND which takes precedence over OR. i.e., NOT>AND>OR.
 - Example: Tesla AND “self-driving cars” OR “self-driving vehicles” (309 results) works, but not “self-driving cars” OR “self-driving vehicles” AND Tesla (664 results)

- **Finding Variations of a Word**

- To search for an specific phrase, enclose the phrase in inverted commas: “South East Asia”
- Using the singular form of a word finds the singular, plural, and possessive forms of most words
- Special characters are included in the search
- Subscript and Superscript: enter subscripted and superscripted characters on the same line as other characters.
 - Example: for the chemical notation "H₂O," enter H2O
- Accented Characters: To search for the name Fürst, enter Fürst or Furst.
- Non-alphanumeric Characters: Characters such as hyphens, bullets, arrows, plus signs, and minus signs are ignored unless they are enclosed in brackets.

- **Wildcard Characters**

- Use wildcard characters to search for variations of a word
- Asterisk (*) replaces multiple characters anywhere in a word; it can be used to replace 0 and more characters: Optim*
- Users can exclude terms by using the minus-hyphen operator. For example, to find articles related to depression but not economic depression, search for: depression -economics
- To find all articles authored by Heisenberg but not by Sommerfeld, enter the following in the ‘Authors’ search box: Heisenberg -Sommerfeld

Exercise

- **Intellectual Property in Malaysia**
 - 100,470 Document Results – Search for Intellectual Property
 - 40,538 Document Results – Search for “Intellectual Property”
 - 2,137 Document Results – Search for “Intellectual Property” use the AND Boolean modifier, and include “Malaysia”
- **Socio-Culturalism in Financial Inclusive Institutions**
 - 24 Document Results – Search for “Financial Inclusion”, use the AND Boolean modifier and include “socio-culturalism”
- **Novel Coronavirus in Wuhan (2019-nCoV)**
 - 25,910 Document Results – Search "COVID-19" OR Coronavirus OR "Corona virus" OR "2019-nCoV" OR "SARS-CoV" OR "MERS-CoV" OR “Severe Acute Respiratory Syndrome” OR “Middle East Respiratory Syndrome”
 - 7,073 Document Results - Refine by 2020

4. Impactful Research



Find articles with these terms
"Sustainable Development"



Advanced search

1 104,009 results

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2 Refine by:

Years

- 2021 (1)
- 2020 (4,876)
- 2019 (14,095)

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Article type

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- Research articles (72,511)
- Encyclopedia (1,702)
- Book chapters (5,743)

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Publication title

- Journal of Cleaner Production (7,104)
- Fuel and Energy Abstracts (2,547)
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Public Health, Volume 180, March 2020, Pages 180-184
G. Bickler, S. Morton, B. Menne

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- Abstract
- Abbreviations
- Keywords
- 1. Introduction
- 2. Applying real options valuation to the aerospace i...
- 3. Valuation of licensing in aerospace MRO
- 4. The fuzzy linguistic ontology domain model
- 5. Ontology object and data properties
- 6. Real options valuation utilizing FLOPM
- 7. An aerospace example of FLOPM application
- 8. Conclusions
- References

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Figures (13)

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New and valuable types of content

A fuzzy linguistic ontology payoff method for aerospace real options valuation

4

James A. Rodger

MIS and Decision Sciences, Eberly College of Business & Information Technology, Indiana University of Pennsylvania, 664 Pratt Drive, Indiana, PA 15705, USA

Available online 20 December 2012

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doi:10.1016/j.eswa.2012.12.001

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Abstract

In this paper, we present a fuzzy linguistic ontology payoff method for the valuation of aerospace real options. In addition, we apply the fuzzy linguistic ontology method and the credibilistic method to obtain a multi-scenario modeling process by envisioning three scenarios: optimistic, most likely, and pessimistic. In addition, our experience with the scenario estimates is premised on results in an operating profit forecast. This forecast corresponds to a plausible outcome within the aerospace licensing maintenance, repair, and overhaul market and provides a decision-making tool. This tool can be utilized for determining real options for project valuation of aerospace licensing revenues based on unit costs, recurring costs, and quantity of units sold.

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Fei Yu, Lanying Du, David M. Ojcius, Chungun Pan, ... Shibo Jiang

Microbes and Infection • In Press, Journal Pre-proof • Available online 1 February 2020 •[Download PDF](#) [Abstract](#)

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S. Agostinelli, J. Allison, K. Amako, J. Apostolakis, ... G. Cooperman

Nuclear Instruments and Methods in Physics Research Section A: Accelerators, Spectrometers, Detectors and Associated Equipment •

Volume 506, Issue 3 • 1 July 2003 • Pages 250-303

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Youli Fu, Lei Shi, Kan Ding

International Journal of Biological Macromolecules • Volume 141 • 1 December 2019 • Pages 693-699

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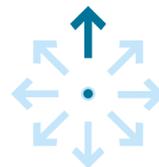
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Yangxiao Zhou, Wenpeng Li

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Sergey Brin, Lawrence Page

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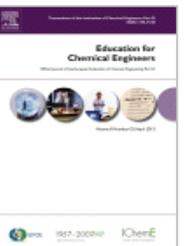
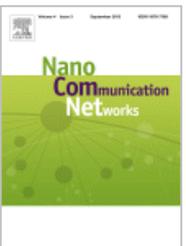
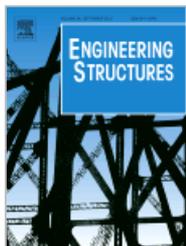
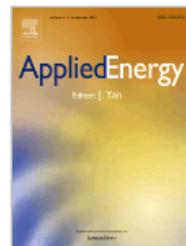
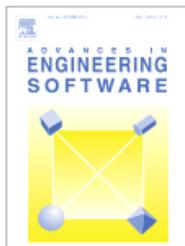
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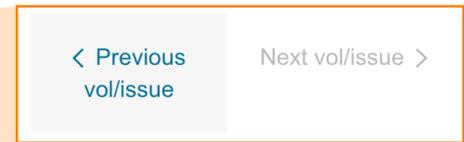
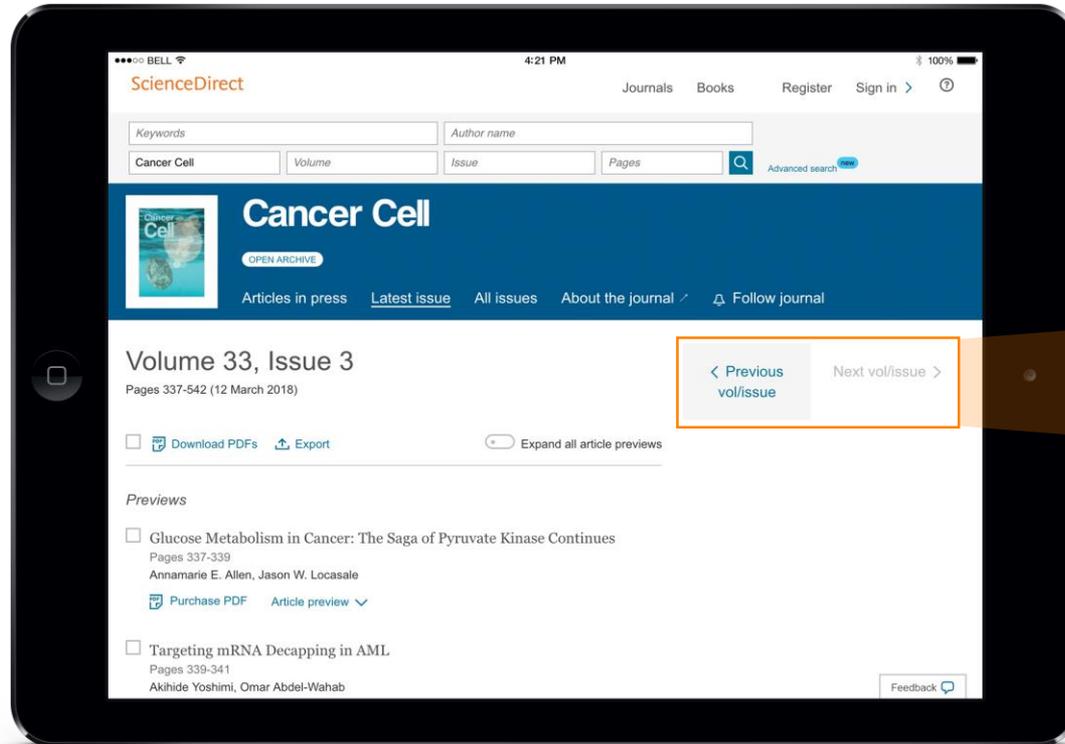
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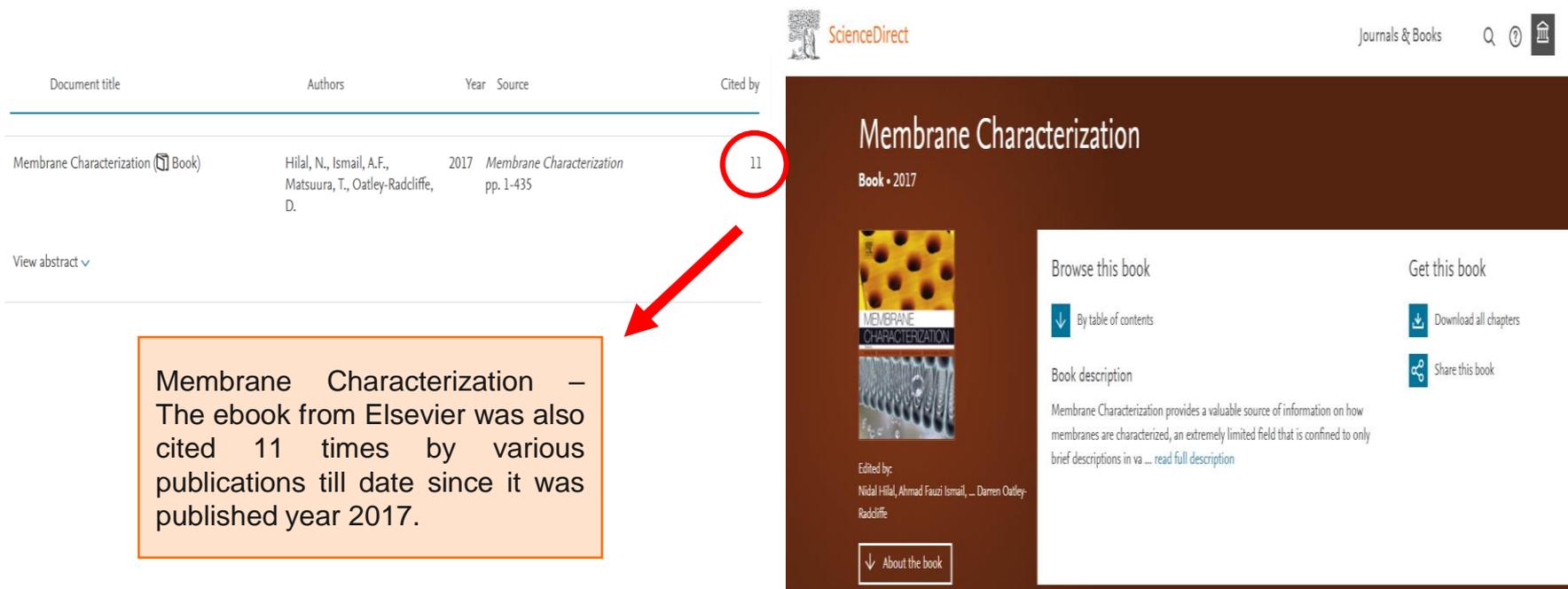
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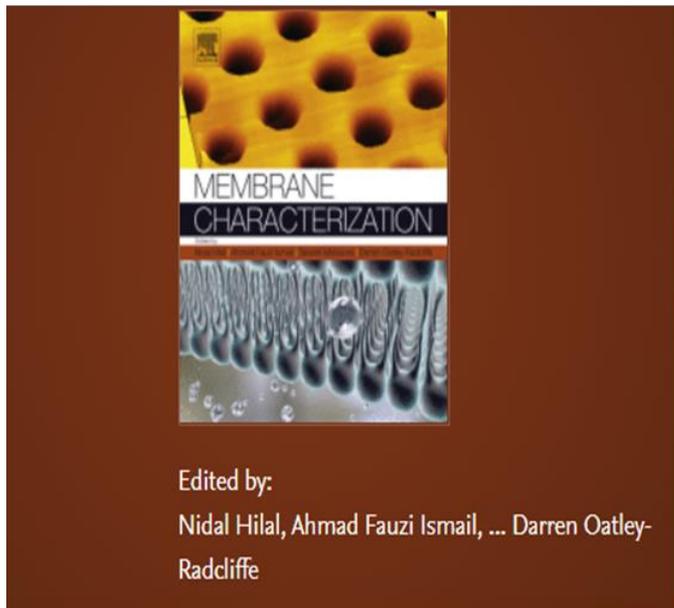
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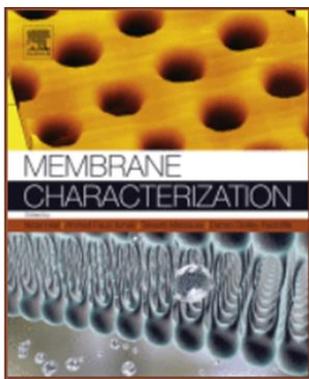
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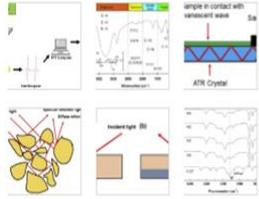
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2017, Pages 3-29

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M.A. Mohamed, J. Jsafer, A.F. Ismail, M.H.D. Othman, M.A. Rahman

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The use of Fourier transform infrared (FTIR) spectroscopy has been considered to be one of the most effective techniques to study and understand the chemical and surface chemistry in various types of membrane. In this chapter, the role of FTIR techniques to monitor the change of membrane surface chemistry was discussed. Without knowing the specific functional group, which had altered the membrane surface behavior, the researcher is unable to explain different physicochemical properties that significantly changed the membrane performance. In addition, the FTIR techniques can also be used to monitor the stability and durability of the specific membrane toward their performance. In general, the use of FTIR analysis in the field of membrane application is crucial to support the justification of the changes in their properties and performance in various applications.

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Journal of Molecular Liquids
Volume 272, 15 December 2018, Pages 8-14

Investigation of Lorentz forces and radiation impacts on nanofluid treatment in a porous semi annulus via Darcy law

M. Sheikholeslami ^{a, b}, Ahmad Shafee ^{c, d}, M. Ramzan ^{e, f}, Zhixiong Li ^{g, h, i, j}

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Abstract

Influence of Lorentz forces and radiative term on nanoparticles treatment through a porous semi annulus has been displayed in current article. An innovative numerical method was employed to portray the roles of radiative term, Rayleigh number and Lorentz forces. Working fluid is Al₂O₃-H₂O nanofluid with various shapes. Results display that inner wall temperature reduces with rise of Rd. The best shape of nanoparticle in view of hydrothermal treatment is Platelet shape.

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From: *Journal of Molecular Liquids*, 2017

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Nanoparticles

3

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Abstract

Nanoparticles such as polymeric micelles or liposomes have been developed with progress in nanotechnology and have been applied to a wide range of fields such as drug/gene delivery. This chapter focuses on applications of these nanoparticles for targeted drug and gene delivery. More recently, nanoparticles have been used to improve immunity, adsorption of active oxygen, adjuvant material, virus neutralization, etc. For example, excess reactive oxygen species (ROS), which is a trigger of oxidative stress, is well known to have a relationship with not only aging but also various types of diseases such as cancers, myocardial infarction, inflammatory bowel disease, kidney failure, arteriosclerosis, diabetes, rheumatoid arthritis, Parkinson's disease, and Alzheimer's disease. Therefore, the ROS scavenger micelles have recently been applied in the treatment of various types of diseases. The chapter ends with an overview of some of the future trends in applications in biotechnology and biomedicine.

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14.4 Doping

Doping is a widely used method for the modification of nanoparticles to enhance their electrical, optical and biological activities. It has been set up from some previous studies that doping may increase the antimicrobial effect (Rekha et al., 2010). Dopant impurities like Cu²⁺, Mn²⁺, Co²⁺, Ni²⁺, rare earth, and transition elements, play an important part in altering the electronic structure and modulation possibilities of the host material (Zhang et al., 2006). Ag doped with polymer chitosan and iron oxide results in high antimicrobial efficacy against *E. coli*, *B. subtilis*, and *S. aureus* (Gong et al., 2007; Banerjee et al., 2010). Yuan et al. (2010) examined the antibacterial properties of Ag- and N-doped TiO₂ nanoparticles by agar diffusion methods toward *E. coli* and *B. subtilis*. The outcomes showed that both Ag- and N-doped TiO₂ could increase the antibacterial properties of TiO₂ nanoparticles under fluorescent light irradiation. A 1% Ag-N-TiO₂ had the highest antibacterial activity with a clear antibacterial circle of 33.0 mm toward *E. coli* and 22.8 mm toward *B. subtilis* after cultivation for 24 h (Yuan et al., 2010). Very interestingly, Ag/(C,S)-TiO₂ nanoparticles were shown to have strong light-independent antimicrobial activities against both *E. coli* and *B. subtilis* spores, by

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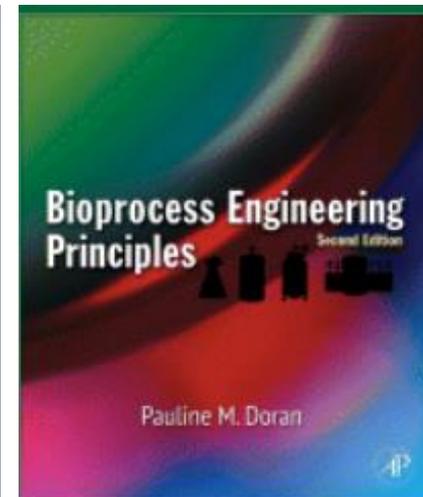
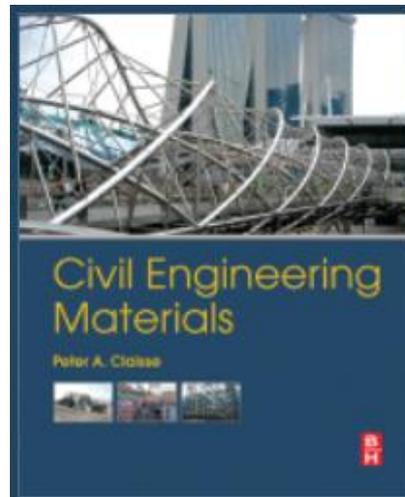
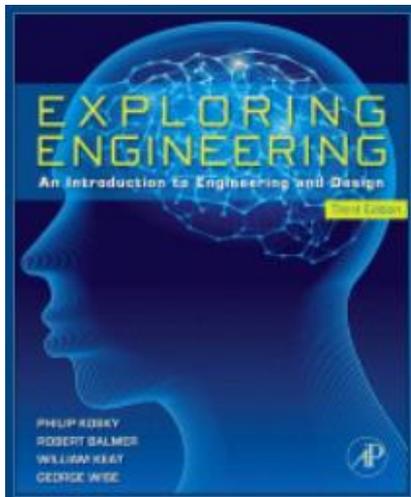
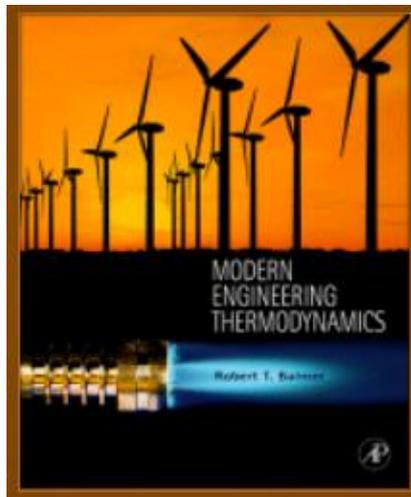
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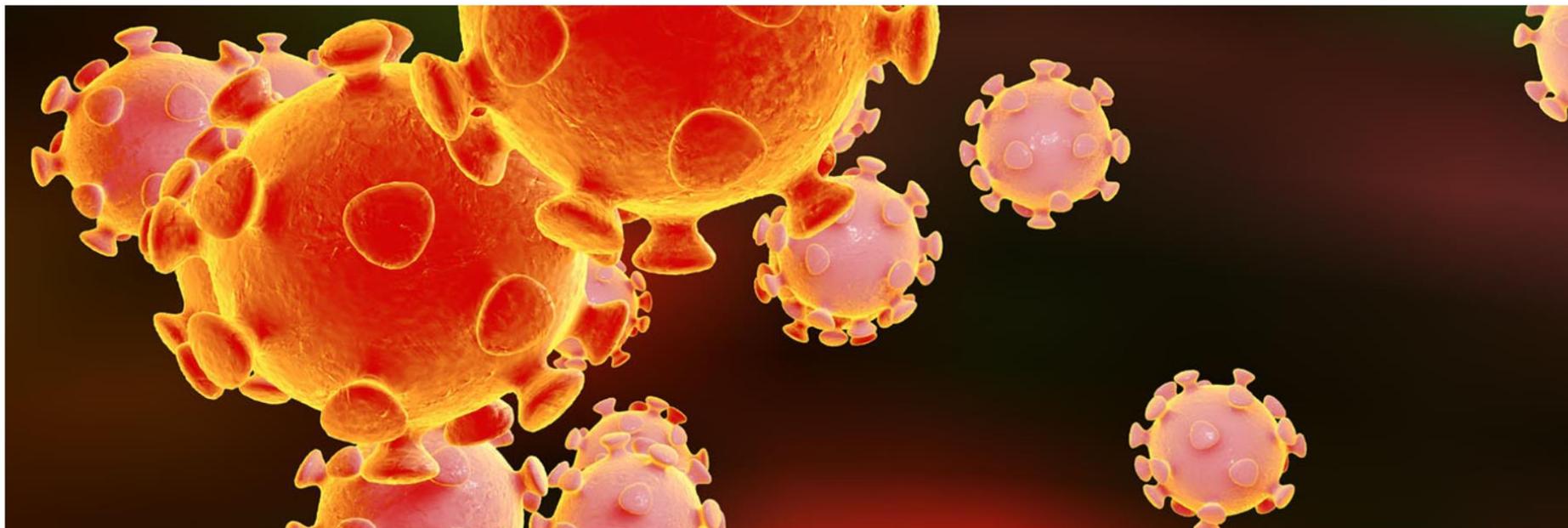
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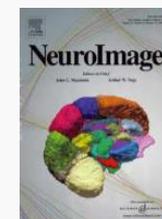
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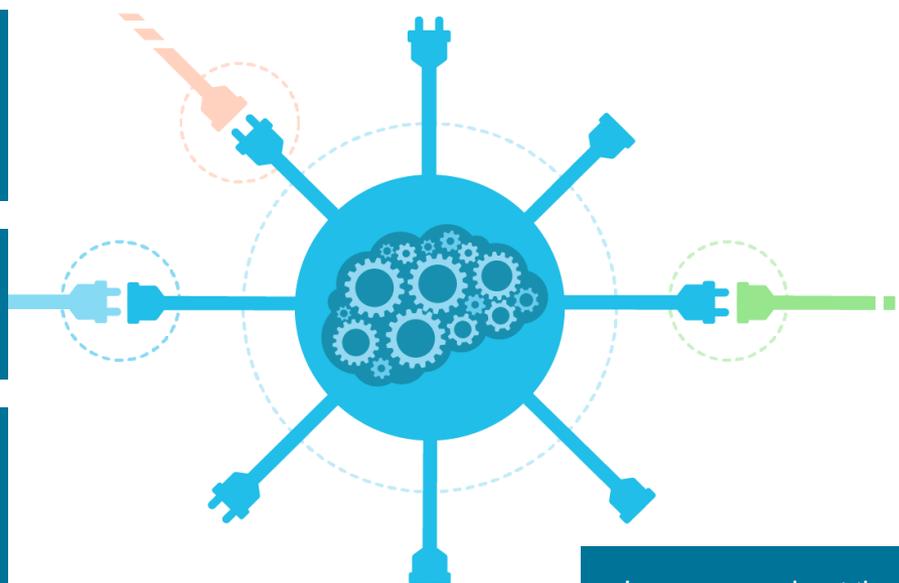


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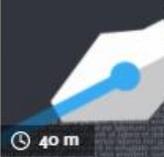


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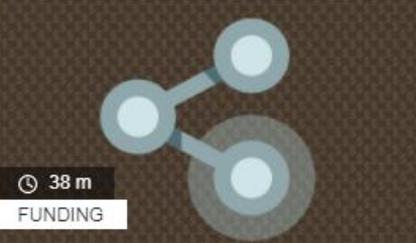
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